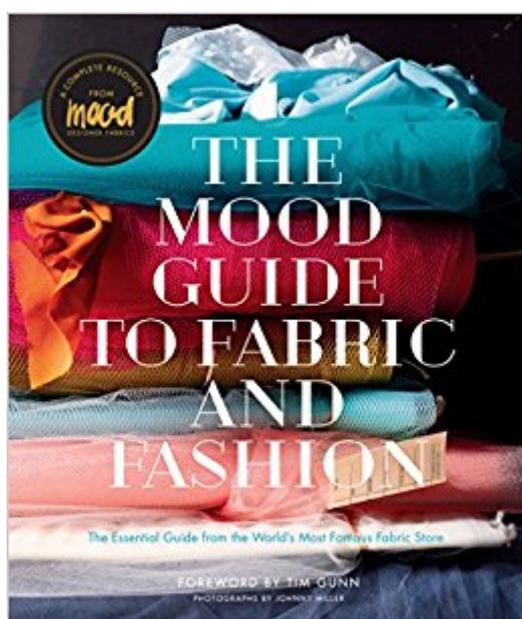


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# The Mood Guide To Fabric And Fashion: The Essential Guide From The World's Most Famous Fabric Store



## Synopsis

“Designers, we’re going to Mood!” More than 10 years ago, Tim Gunn and Project Runway introduced millions of viewers to New York’s ultimate fabric mecca, Mood Fabrics. Now, the experts behind this fabric powerhouse bring their fabric and fashion know-how plus their behind-the-scenes stories to the sewing public. The Mood Guide to Fabric and Fashion is the ultimate guide for home-sewers, fashion students, aspiring designers, and Project Runway fans who want to learn everything they need to know to choose and use quality fabric. Drawing upon the expertise of the Mood staff, the book teaches readers the fundamentals from where fabric is produced to the ins and outs of its construction and features a fabric-by-fabric guide to cottons and other plant fibers, wools, silks, knits, and other specialty fabrics.

## Book Information

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## Customer Reviews

“The experts of the eponymous shop share with home sewists and budding designers everything they know about fabric selection.” (LibraryJournal.com)

Mood Fabrics is the number-one shopping destination for fashion fabric in the world: The NYC flagship store alone plays host to more than 1,600 customers every day. The newer Los Angeles store includes a sewing school that serves more than 2,000 students weekly. Named one of “Fashion’s 50 Most Powerful” by the New York Daily News, this

international destination has played a vital role in the fashion world for more than two decades.

I think a beginner or someone who does not work with a variety of fabrics will get the most from this book. Forward: Decent Introduction: Decent The fabric of our lives history of mood: Social fabric-textiles yesterday, today and tomorrow: I did like the information given on sustainable fabrics. I also appreciated the map of fabric-producing countries and what fabrics they are known for. The fabric timeline given was just okay. Fabric 101: This section goes over topics I think are discussed in most sewing books. Fiber, yarn, woven fabric, knit fabric, blends, grainlines, stretch fabrics, yardage requirements, shrinkage and care, one way fabrics interfacings, interlining, underlinings etc, trims, weights of fabrics, how to check for quality fabric. There was not much new in this section that I have not encountered in several sewing books as stated above. Fabric and Design: Function and fabric-choosing the right material for your pattern. (weight, drape, body, budget, skill level, color, combining textiles- Each section is about 2 paragraphs long. I did enjoy the shopping checklist :) Cotton, linen and Hemp: Wools: Knits, Silks and Other Fabrics:: I felt like these sections were okay but something was missing- for instance in fabric savvy needle sizes were given for every fabric listed, which I thought would also be done in this book as well. The book gives you the details of the fabric but I don't think you would come away any wiser with how to utilize the fabric from this book. I liked the section on denim in the book and wish more of the fabrics had been presented in a likewise manner. Granted the book is authored by the store Mood, I still did not think so much information about the store would have been dispersed throughout. I think for this book which purpose was for a reference book, the mood information could have been given in one complete chapter leaving the rest for pertinent information. I can say the book is decent but I have ran across the majority of information on my own. The book is also not nearly a complete resource and I was rather disappointed as a whole in the book and feel the layout could use some tweaking as well. I like quotes from fashion designers just as much as any other person interested in fashion, but I felt the majority could have been left out. Unless it directly correlated with a fabric's characteristics or how to utilize it- In which most quotes didn't, to me they seemed to be more filler. I believe the book all in all was decent, if I had pre-read it at the library as I try to before purchasing books, I would not have bought it. To me it's a book that will get a couple of times of read but nothing that you will continually go back to hence the 3 stars. As stated before beginners and those who have not worked with different fabrics will get a better use from this book all others please rent from library before purchasing.

A big Project Runway fan I was eager to receive this book. Packed full of good information, the format drives me crazy. When I turn a page I expect continuous reading of the chapter. This book puts information blocks at the tops of pages and along the edges which distract and disturb me.

It was very interesting to read about the origin of the famous Mood Fabrics and also about many of the long time employees there. However, if you're looking for a comprehensive book on fabrics you might want to look somewhere else. Much of the information was verrrry basic and if you are an intermediate to advanced sewist, you already know everything the book has to say. The book itself is well printed and contains many quality color photos. I read the book through entirely in two days and will be donating it to my local Textile Center Garage sale.

There is some good information here, but if you're interested in learning about fabrics, there are better books out there.

This book tells the interesting story of Mood, I enjoyed reading it. I use it as a reference, so I can get an idea about fabric types for dressmaking and buying online.

This is a wonderful book. It contains a lot of information, and is extremely well-written. It's destined to become a leading textbook for fabric/design classes. Mostly, though, it's just a great read for anyone who loves fabric.

One day I hope to visit Mood fabrics. Very helpful book as they discuss the handling and care of many of the new textiles out there.

I don't feel like I'm being lectured about textiles when i read this book, it truly is an book of inspiration and really gets me excited to be creative and start designing.

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